



# Wessex Health Innovation Programme

Practical support for innovators in healthcare

**Dates:** 20th – 21st and 28th – 29th November 2018

**Location:** The Stones Hotel, Salisbury

Following on from the success of the last three years, SETsquared alongside the Wessex Academic Health Science Network (AHSN), will once again be providing a comprehensive business support programme to healthcare and life sciences ventures throughout their lifecycle.

The Health Innovation Programme is an immersive and interactive four-day training course for entrepreneurs with an idea for a health-based product or service.

The programme includes sessions on how to write a great business plan, understand the NHS as a marketplace, get to grips with company valuations, and funding sources plus how to pitch for investment.

Participation in this event is fully-funded and supported by the Wessex AHSN through a European Regional Development Fund. Due to this EU funding, successful applicants will be asked to complete a registration form including a state aid declaration prior to the start of the course.

*“The Health Innovation Programme was amazing. It was a real turning point for me in terms of project development of my business. I knew I needed a business plan but the programme made me think a lot deeper into what I could achieve and how to get there.”*

**Debra Carter,**  
founder of Touch Network

To find out more and apply, visit: [SETsquared.co.uk/wessexhip](http://SETsquared.co.uk/wessexhip)



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**SWINDON & WILTSHIRE**  
Health & Life Science  
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