Wessex Patient Safety Collaborative Launch and Listening Event

The Ageas Bowl, Southampton
Tuesday 11th November 2014

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Sign up to Safety

Creating a patient safety movement
supporting people at the heart of the NHS

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Campaign Director
We crave meaning and purpose in life and one way to find it is to connect to a cause larger than ourselves.

Some of the greatest successes in the world have come from movements to address inequities or injustices from slavery to hunger.

So many patient safety problems seem intractable and insoluble.

Yet we explore Mars and embed telephones in wristwatches.
The good news is that experts are gaining a much better understanding of how we can improve patient safety.

There is an emerging science of how best to make a difference.

What is a movement?

A trigger event puts a spotlight on a problem that violates widely held values, sparking public attention and upset.

It precipitates massive actions and a new grassroots-based social movement.

The issue is put on society’s agenda, there is a passion for change.

The movement then transforms from protest in crisis to long-term position i.e. issues are increasingly adopted by mainstream society.
What is our movement?

Spotlight on the problem
- Francis Inquiry
- Berwick Report

New set of patient safety initiatives
- Sign up to Safety
- Patient Safety Collaboratives
- Safety Fellowship Initiative
- Redesign of NRLS
- Patient Safety Indicators
- Duty of Candour
- SAFE team

TEAMWORK
Alone we can do so little. Together we can do so much.
-Helen Keller
What methods should we learn from?

- Implementation science
- Collaboratives
- Quality and Safety Improvement methodology
- Large scale change programmes
- Campaigns
- Social marketing, social media and movements
Motivation

Extrinsic
- Financial
- Targets
- Legislation
- Reputation
- External recognition

Intrinsic
- Values
- Feeling valued
- Reward
- Recognition

What is the Sign up to Safety campaign?
Our shared cause

Reducing avoidable harm by 50% and saving 6000 lives

What does participation mean?

5 pledges --> 1 personal safety improvement plan --> 1 safety lead and 1 campaign volunteer

Align with AHSN and Patient Safety Collaborative Programme

SIGN UP
What is the NHS LA component of Sign up to Safety?

Participation so far

- 56%: acute trusts
- 30%: ambulance trusts
- 30%: community providers
- 23%: mental health trusts
- 8%: CCGs
Safety Improvement Plans

• A Safety Improvement Plan sets out the organisation’s plans for the next 3-5 years

• The plan will help organisations be clear about what they want to achieve and by when

• The plan can be a single place to bring together all current work on quality and safety and can be used to explain to staff and patients

Safety Improvement Plans

• Used to
  – Coordinate
  – Discuss at Board level and with those delivering care
  – Demonstrate to anyone who provides external scrutiny e.g. CQC, Monitor, NTDA
What organisations are doing

• Analysis of data
• Listening exercise with staff and patients
• Prioritisation to long and then short list
• Identifying roles at executive, delivery and implementation
• Themes emerging

Organisation for impact

- Safety Fellows
- Safety Hubbies
- Participant Safety Leads
- NHS CareMakers
- System Safety Leads
- AHSNs and Patient Safety Collaboratives

Campaign Organisers bringing everyone together

- Regional hub organiser
Embracing social media and joining forces

@signuptosafety
1,393 followers
#signuptosafety
#su2s

NHS CHANGE DAY
Do something better together

Embracing fun ways to share information

- Whatsapp groups
- Yammer
- Twitter
- Webinars
- Sketchnotes
Involving patients in preventing harm

• Videos (via Haelo and Guys and Thomas’)
• Patient Briefing Video
• Safety briefings
• Checklists for patients
• Leaflets

Working in partnership across the total NHS system is key to success
To support coordination of patient safety initiatives and help align activity related to patient safety to ensure a consistent approach across the NHS in England.

To facilitate partnership working in relation to patient safety between key stakeholders – CQC, Monitor, NTDA, DH, NHS England, HEE, Royal Colleges, patient groups.

To ensure the individual stakeholders and initiatives add value to the whole.

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**Creating the conditions for safety**

- **Safety improvement**
  - Via Sign up to Safety, NHS England and NHS IQ, Patient Safety Collaboratives, AHSNs, Safety Fellows

- **Education for patient safety**
  - Via Health Education England, Local Education and Training Boards, Royal Colleges

- **Openness and transparency**
  - Via public Safety Indicator Data, never events, patient safety incident data and Duty of Candour

- **Inspecting, regulating and oversight**
  - Via CQC, Monitor and NTDA

- **Extrinsic motivators**
  - Via CQuins, contracting, quality accounts commissioning and NHS LA financial incentive
Sign up to Safety

Via:
http://www.england.nhs.uk/signuptosafety/about/
@signuptosafety
#signuptosafety