

Atrial Fibrillation (AF): Reducing stroke across Wessex



What was delivered in 2017-18?

Engaging with key partners has raised the profile of Atrial Fibrillation (AF) and anticoagulation treatment across Wessex.

Detect

Detection rates in every CCG area have increased. The introduction of 340 AliveCor mobile ECG devices across the Wessex area is underway, which will help **close the gap of undetected AF**. Between 2018 and 2020, this will help reduce AF related stroke by identifying approximately 21,000 people with AF as yet unfound.

Protect

The number of people taking anticoagulation has increased, so the percentage of patients NOT on anticoagulant medicines, prior to having a stroke, has dropped from 49% to 37%.

This has resulted in:



£4.3m
in healthcare
costs saved



190
strokes
prevented



48
Lives saved



£10.3m
Health and Social
Care combined
costs saved

The programme has been awarded two industry grants to support prescribers in primary care to optimise anticoagulation treatment, through a programme of education, training and support.

Perfect

Starting Anticoagulation with Jack: our award-winning campaign video has been **viewed more than 20,000 times** and has spread across the AHSN Network and within many local care providers. Watch the video here: www.wessexahsn.org.uk/jack

Improved patient consultations and community pharmacy referral: The community pharmacy New Medicines Service has shown to increase adherence rates by 10%. Between November 2016 and November 2017, the Anticoagulant New Medicines Service consultation numbers increased across Wessex by 270 (5%) as a direct result of this service, including its educational programme and support resource tools.

The programme for 2018-2020 aims to deliver an additional:



£3.5m
in Healthcare
costs saved



155
strokes
prevented



39
Lives saved



£8.4m
Health and Social
Care combined
costs saved

For more information or request an AliveCor device, contact: Medicines.Optimisation@wessexahsn.net

In the news! Our work to roll out ECG devices was featured on BBC South Today.



Watch the short clip:
wessexahsn.org.uk/videos/show/227