

Appendix A

Communication Plan

31/03/2021	Soft launch of e-learning via internal communications (WAHSN and HEE)
07/04/2021	National e-learning launch (refer to HEE plan)
08/04/2021	Wessex AHSN comms campaign/ London Clinical Frailty Network Twitter Campaign To showcase collaboration and Wessex contribution
09/04/2021	HA extra-ordinary newsletter
10/04/2021	AHSN Comms
13/04/2021	Martin Vernon (Manchester clinical lead) – tweet meeting and feedback
15/04/2021	HIOW STP Education Meeting – tweet meeting and feedback
16/04/2021	Sarah Mistry British Geriatrics Society – tweet meeting and feedback
20/04/2021	Adrian Hayter National Clinical Lead, Ageing Well – tweet meeting and feedback
22/04/2021	Adrian Hopper – GIRFT – tweet meeting and feedback
23/04/2021	Tweet any endorsements (@WessexAgeing)
04/05/2021	Welsh Government meeting
05/05/2021	Wessex AHSN COP event (LDP to arrange)
31/05/2021	Wessex BGS event - 15-minute slot

Evaluation Materials

Questionnaire

Tier 1

https://forms.office.com/Pages/ResponsePage.aspx?id=gH13g4NI3keC5DJTKEaoLYcG3xvQO85PqdVv_Z6Lc_RUNU9IQtdWN0ZaMIBKQ1IRVEVIVE9HQThLUI4u

Tier 2a

https://forms.office.com/Pages/ResponsePage.aspx?id=gH13g4NI3keC5DJTKEaoLYcG3xvQO85PqdVv_Z6Lc_RUNVIXVFM2OTVMN0s4NFFMVjdXNFZXMDDaUS4u

Tier 2b

https://forms.office.com/Pages/ResponsePage.aspx?id=gH13g4NI3keC5DJTKEaoLYcG3xvQO85PqdVv_Z6Lc_RURFBNlpXVERGQVBYQzNGRk9BMIZYVIFMRy4u

Thematic framework for analysis

Theme	Role	Team	Service	Organisation
Application of learning into practice	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Self-efficacy, autonomy, confidence, and decision making	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Sharing learning and best practice with others; development of frailty champions;			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Changed attitudes, behaviours, and communication	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Integration with frailty teams		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Emerging impact on patient experiences and outcomes for individuals living with frailty		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cultural shift e.g., frailty at the heart of service provision; reflecting on how services can be improved to meet the needs of individuals living with frailty; no change		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Emergent	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Focus group framework

Powerpoint presentation can be downloaded from:

<https://wessexahsn.org.uk/img/projects/Frailty%20focus%20group.pdf>