

Nationally Prioritised Innovations Programme

Our Offer

12-11-2018

Our role



The aim of the NPI programme is to support spread and adoption, implementation, and sustainability of prioritised innovations; and to develop methods and cultures that accelerate this across Wessex.

We do this by acting as a catalyst and by providing support to individuals and teams adopting an innovation, the innovators behind the product, and to the wider health and care system.

The following slides outline examples of the support we offer.

Our offer – to innovators



This programme will provide support to the innovators, the adopters, and to the wider health system. This will be undertaken in a number of ways. Not all methods are applicable to all innovations – the offer of support provided through this programme is detailed over the next 3 slides.

To innovators

- Our evidence based method we will apply our evidence based method to the spread of innovations that becomes part of the NPI portfolio. This includes the creation of spread and adoption plans to understand the need, the solution, and the attributes of the innovation. We are engaging with "networks" to generate relationships, understand need, and promote innovation uptake.
- **Showcasing of innovations** through case studies, blogs, by attending meetings/workshops/events (to generate interest amongst potential adopters), and through invitational speakers at events, who have adopted an innovation and are willing to champion use.
- Promotion of innovations through the creation and dissemination of product flyers, product awareness
 presentations, by representing innovators at meetings and events, by inviting appropriate clinicians,
 commissions and managers to introductory web-ex's on innovations, and we will promote innovations on our
 dedicated webpages.
- **Networking** we will introduce innovators to the appropriate clinicians and leaders/decision makers in the NHS, e.g. in CCGs/STPs to facilitate conversations on possible usage.
- **Support** we can circulate operational support documents on behalf of the innovator, for example, ordering and procurement crib sheets, by make adopters aware of tariff information and costs, e.g. at the end of the ITP tariff and providing other implementation support.
- Problem solving we will provide support to innovators to overcome hurdles and barriers to adoption, facilitating solutions, and escalating issues where appropriate.
- **Visualisation of adoption** we will undertake mapping to illustrate the uptake of innovations across the region, allowing adoption and non-adoption to be transparent and seen.

Our offer – to adopters



To adopters

- **Networking and showcasing** we have the ability to link adopters to those already using an innovation for peer-to-peer discussions, observation, and trialing. We know all three of these elements are key in the adoption process. Innovators often have a demonstration site, or flagship site introductions and invitations to events at such sites can be arranged for interested adopters.
- **Implementation planning** we have a capability and access to tools that assist planning implementation, such as focus group facilitators to engage teams and assess "readiness for adoption", through to the "scale up" template to plan implementation.
- **Literature** we are able to share literature with adopters for their review, such as academic paper on impact or clinical benefit.
- **Training** we will facilitate required training to use the innovation (usually delivered by the innovator/supplier).
- **Business case development** we can offer support with the creation of business cases for innovations and justification for (non-)adoption.
- Impact analysis and "size of the prize" where required, we have the ability to undertake analysis of need, impact, and economic modelling to determine what impact an innovation could have on an organisation/on the health system. For this, we may link with our Centre for Implementation Science / Evaluation Team.
- **Implementation guides** where appropriate, we will create implementation guides for innovations to aid adoption and can work with an organisations implementation/change team on implantation planning.
- Problem solving we will provide support to organisations to overcome hurdles and barriers to adoption.
 We will feedback issues and barriers to innovators, and commissioners of a prioritisation schemes (e.g. AAC, or NHS E)
- Real world evaluation WAHSN has the capability to undertake "RWE" for innovations.

Our offer – to the health system



To the system

- Adoption reviews we have the ability to undertake adoption reviews with local organisations to understand how an organization identifies, debates and adopts new innovations. The goal of this is to generate learning on the process, and improve innovation adoption in, e.g., secondary care trusts.
- Network engagement we will engage with local networks (both peer to peer and formal committees such as CCG or STP boards) to seek an understanding of need for innovation. We will undertake necessary horizon scanning/market reviews, and work on behalf of a network to find appropriate solutions if required.
- Feedback we will provide feedback to the appropriate management boards (e.g. ITP national board) on issues, barriers and successes.
- **Promotion and showcasing** of usage, uptake, and patient/staff/system benefits across the health system as a result of adoption.